



Meeting Agenda and Documents
Teleconference
December 16, 2014
10:00 – 11:00 AM ET

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Action Agenda

The following two documents for this meeting were sent separately:

- *GOMA FY 14 Audit and Indirect Cost Allocation*
- *GOMA Financial and Scope of Work Presentation*

Gulf of Maine Association Board of Directors Meeting

Tuesday, December 16, 2014 • Teleconference 10:00 AM EST Call-in Information: 1-877-413-4790; ID: 6527413# All times below are EST		
10:00 AM	Welcome and Introductions <i>W. Donald Hudson, Chair</i>	
10:05 AM	Consent Agenda <ul style="list-style-type: none"> . A. June 18, 2014 Gulf of Maine Association Meeting Summary . B. Fund Development Update 	✓ For Approval (A-B p. 3-6)
10:10 AM	FY 14 Audit Presentation and Annual Indirect Rate <i>Randall Libby, Partner - Marshall and Libby, LLC. Certified Public Accountants</i>	✓ For Approval (“GOMA FY 14 Audit and Indirect Cost Allocation” attachment to GOMA Briefing Packet email and on GOMC website - Meetings section)
10:25 AM	Budget vs. Actual Report, FY 15 Revised Budgets, FY 16 Budget Estimate, and Six – Month Contractor Scopes of Work <i>Cynthia Krum, GOMA Executive Director and Lori Hallett, Finance Manager</i>	✓ For Approval (“GOMA Financial and Scope of Work Presentation” attachment to GOMA Briefing Packet email and on GOMC website - Meetings section)
10:40 AM	Nest Steps for GOMA – Initial Thoughts <i>W. Donald Hudson, Chair</i>	✓ For Information and discussion
10:50 AM	Canadian Association Financial report <i>Robert Capozzi, Canadian Association Secretariat</i>	✓ For Information (Report will be made available on GOMC website - Meetings section)
10:55 AM	Other Business/Items Removed from Consent Agenda	✓ For Information ✓ For Approval
11:00 AM	Recess	

Consent Agenda Documents

A. June 18, 2014 Gulf of Maine Association Meeting Summary

Gulf of Maine Association Meeting Briefing Note					
Title of Agenda Item: June 18, 2014 Gulf of Maine Association Meeting Summary					
Submitted by: Lori Hallett and Cynthia Krum					
Type of Item (place X in appropriate box)	For Decision	X	For Direction	For Information (internal GOMA)	For Information (External)
<p>Meeting Summary for the Meeting of the Gulf of Maine Association June 18, 2014 7:40 AM AST</p> <p>Board members in attendance: Steve Couture (proxy from Thomas Burack); Theresa Torrent (proxy from Kathleen Leyden); Don Hudson; Priscilla Brooks; Lee Sochasky; Robert Capozzi (proxy from Perry Haines); Bruce Carlisle; Ru Morrison Others in attendance: Mel Cote; Rebecca Newhall Contractor support: Lori Hallett; Cynthia Krum; James Boyle</p> <p>Consent Agenda</p> <p>A. December 3, 2013 Gulf of Maine Association Meeting Summary was moved, seconded and approved by all. B. GOMA Contractor Fee Report was taken off the Consent Agenda by Lee Sochasky and moved to Other Business/Items Removed from Consent Agenda section of the agenda.</p> <p>GOMA Executive Committee Appointments/Changes The following recommended changes to the GOMA Executive Committee were moved, seconded and approved by all. Lee Sochasky as Vice Chair Priscilla Brooks as Secretary Steve Couture as Treasurer</p> <p>Fund Development Update Jim reported that 6 -7 months were unsuccessful. Negative response from funders. Report shows efforts made and outcomes for reference. Now need to focus on the future. Some comments and points from Jim’s presentation were:</p> <ul style="list-style-type: none"> • Funders feel we are behind the times • Private funders feel we need New programs to be innovative like climate/science/ Student science/environment education • Corporate funders ask “what is in it for us?” Many seek positive publicity • Need innovative ideas that tie into mission statement • GOMC Programs are too broad and complex • Other organizations have more specific programs like GMRI for example • Mitigation planning - GOMA/GOMC is in a non-adversarial role which is an essential need for major mitigation funding • We have potential. We have the right contractual people in place • Next two days will be a good use of time to determine focus • Current talent exists in ESIP, Climate Network, Restoration and Grant Management 					

- Funders have a need to talk to people with “good science background”

Conversation and questions and answers included:

- Everyone thanked Jim for all of his efforts and the information presented. Don, Priscilla, and Lee felt he “hit the nail on the head”.
- Steve commented on the difficulty to present to funders. He asked if having a “packet” to bring to funders would help in the efforts. Jim agreed that is the right way to go. Jim informed the group that Joan collected information prior to start of his efforts and he used it. Funders also need swift and agile responses. Contractors and Board Members would be ideal to take along for fund development efforts. Community Foundations are interested in workshops (Climate workshops for example).
- Other informative comments by Jim were that Committees operate in a Silo, no cross culmination of ideas. Gulfwatch not working with Climate Network, etc. All programs need to work together. Need Big Ideas.
- Don commented that Jim’s information has helped to clarify strengths and weakness. Our programs are not a strength. Working Group is side of desk. We pull information together well but not collaboratively. Need collaboration to pull together a Big Idea. Don also mentioned that 25 years ago the entity was created to discuss policy at a non-threatening level. Going forward we need to figure out what we can do. Currently do not have good structure to support it.
- Lee suggested that the Council should serve all interests. We need to be strategic and opportunity focused. Jim commented that Lee has been the “prod” during this process. Jim also commented that “new website” is much better. The old one was very outdated. Jim expressed that we need to be “hip” when presenting to funders including our presence on the website.
- Priscilla thanked Jim for confirming what we already know. She also agreed with Lee’s comments and acknowledged the tough position that Jim took on. Jim also commented that private foundations like short term projects where the end result is clear.
- Private funding is difficult with Government around the table, new management plan is needed. Need to give a rest. Currently a tough sell and lack of culture. Jim recommends to re-focus on public funding and move from private funding.

Fund Development Next Steps

Cindy presented the following two ideas:

1. Extending Jims Contract for 3 months to continue looking into mitigation funding and Federal funding opportunities. There would be no additional contract cost.
2. Use \$1,600 for habitat restoration program design

Comments included:

- Rob agreed we should extend Jims Contract. He mentioned we should have shovel ready ideas. Contact committees to determine what is ready to go. Jim to talk to sub-committees.
- Steve stated that the \$1,600 for the habitat restoration “Stream Smart Road Crossings” was not well received. NH & MA have a flood of restoration money. His concern is that 3 months wasn’t worth the time. Need face to face ideas.
- Lee mentioned Council is in the “older” days. There is already stream smart work being done. She felt we need to focus on the “big picture” not small picture.
- Don felt that we don’t not have the capacity to run programs at this scale. He felt that we need to “step back from the patch of weeds” and we need to move on.

Final decision was to extend Jim’s Contract for 3 months. The contract for \$1,600 for habitat restoration program design was not approved. Move \$9,046 to unrestricted net assets.

The Fund Development Update and Fund Development Next Steps were:

Moved-RU
 Seconded-Lee
 Approved - All

July 2013 – June 2014 Budget vs. Actual and July 2014 – June 2015 GOMA Operating Budget, Allocation of Board Designated Funds and Associated All Contractor Scope of Work Document
 Budget materials were presented as laid out in the “Financial and Scope of Work Briefing packet.” Other discussion included:

- NROC Budget Variances and discussion. Bruce said the stream of funding is closed and that GOMA needs to be aware. He said that there are no more NROC funds in the pipeline. The future is uncertain.
- Recommendation was to pass budget except for \$11,844 in the Fund Development Budget. \$11,844 is to be a place holder and to be determined by the Management and Finance Committee.

Moved-Lee
 Seconded-Ru
 Approved - All

Canadian Association Financial report

Robert Capozzi presented the Council of Atlantic Premiers, Trust Fund GOMC Association of Canadian Delegates Account, Statement of Change in Trust Fund Balance for the 12 months ended March 31, 2014. There was no discussion.

Other Business/Items Removed from Consent Agenda/Conflict of Interest Policy

GOMA Contractor Fee Report:

Don explained the process for putting the report together. Lee had a concern that the level of effort for all of the contracts was not considered in the comparison. Don stated that the contracts are underfunded and there are no plans for increases and hoped the report would be accepted. The Board agreed to accept the report.

Cindy asked Board members to sign their conflict of interest policies and return to her.

Meeting Adjourned at 8:55 AM AST

Actions, Outcomes or Decisions Requested (optional):

Approval

B. Fund Development Update

Gulf of Maine Association Meeting Briefing Note					
Title of Agenda Item: Fund Development Update					
Submitted by: Cynthia Krum					
Type of Item (place X in appropriate box)	For Decision	For Direction	For Information (internal GOMA)	X	For Information (External)
Background (required): <u>Federal Funding Proposals</u> There have been four federal funding proposals submitted since the last GOMA meeting in June. A brief description of each proposal is below. The full proposals are available in the additional document section of the Gulf of Maine Council website meeting page.					

Environment Canada Gulf of Maine Initiative Proposals:

- Ecosystem Indicator Partnership: *Monitoring to understand human impacts on the health of the Gulf Maine system*
- Gulfwatch: *Monitoring selected chemicals of emerging concern in mussels in the Bay of Fundy*

Environment Canada Atlantic Ecosystem Initiative proposal:

- Climate Network: *Increasing climate risk preparedness, water quality management and flooding control by enhancing planning use of intensity/duration/frequency rainfall data*

National Oceanic and Atmospheric Administration Climate Program office Proposal:

- Climate Network: *Building resilience in vulnerable coastal populations of the Northeast*

Foundation Funding

There was \$9,747 received from the Maine Community Foundation for the Climate Network regional King Tides project.

James Boyle, Fund Development Coordinator Update

Jim Boyle's last day of contractual work for the Gulf of Maine Association was September 30, 2014.

Following are a few final suggestions from Jim:

A) Follow up with Park Foundation regarding the LOI to support GOMA in pursuing Mitigation funding. During first week of August, 7 LOI's were submitted to seven foundations. Park Foundation requested additional information and responded that they would consider the LOI. Cindy Krum has contacted them to determine if they have made a decision and is awaiting a response.

B) GOMA should mail the 25th anniversary publication with a cover letter to environmental attorneys working in Attorneys General Offices, enforcement directors of state environmental conservation agencies, or the EPA. He recommended that the cover letter state "we represent scientists and officials from all states and provinces along the Gulf of Maine, the only such organization, and we stand ready to assist in data gathering and convening of scientists regarding any major pollution threats, or assist in remediation efforts." The Working Group at the October meeting decided that they did not recommend this action at this time.

Project Development

After Management and Finance Committee approval, Slade Moore was contracted to develop a report - *CoastWise Road Crossings: Scoping a Project Plan for Gulf of Maine Regional Needs*. During the month of October he was in touch with representatives from all five Jurisdictions to gather information. His report will be reviewed and next steps will be suggested by the GOMC Working Group on December 17, 2014.

Actions, Outcomes or Decisions Requested (optional):

Acceptance of report