**Steering Committee Conference Call: May 24, 2011**

**Participants**

Adria Elskus (UMaine/USGS), Diane Gould (US EPA), Jim Latimer (US EPA), Kathryn Parlee (EC), and Marilyn ten Brink (EPA).

**1. NEIWPCC Recap**

Christine Tilburg recapped the ESIP presentation at NEIWPCC's nonpoint source pollution meeting in Saratoga Springs, NY on May 18. Christine described some of the new techniques she is using in her presentations to promote conversation and discussion. Audience questions at NEIWPCC involved interest in how ESIP's work is being used, and interest in the eelgrass-eutrophication focus box in the upcoming fact sheet. All attendees at the talk received the ESIP folder with business card, general fact sheet, climate change fact sheet, and aquaculture fact sheet. Christine also mentioned that there was discussion during other presentations about better language for describing nonpoint pollution sources. These suggestions included the term "runoff pollution".

**2. Update: Ad-Hoc Subcommittee Work**

An ad-hoc subcommittee has been working with David Keeley to bring more substance to the ESIP 2.0 project descriptions. As not all individuals involved were on the call this discussion was postponed to the June meeting.

**3. June Meeting**

The group on the call then discussed the upcoming June meeting. There was some discussion of the location for the meeting. Susan Russell-Robinson had arranged for space at the Craig Brook National Fish Hatchery in East Orland, Maine. Individuals on the call were concerned that the location is not in Bar Harbor and will make travel difficult. Christine mentioned that one of the driving issues is that there are not funds to secure space. Despite this, she will figure out a final location (preferably Bar Harbor) and send the information out by Friday (May 27).

The following agenda items have been suggested:

* Status of the Tier 1 data including discussion of data (SR2 request).
* Need for continuity between different fact sheets (AE request)
* Example: Similarity in figures
* Demonstration/Discussion of DVD developed to walk users through ESIP's webtools and webpage
* Brainstorm topics/individuals for ESIP Journals (SR2 request)
* Communication campaign strategies for:
* Premiers/Governors
* State agencies at the user level
* Discussion of feedback through web-trends, workshop evaluations, etc.
* ESIP 2.0
* Index/Rating: State of the Gulf effort
* Workshops/presentations for the remainder of 2011

**4. Remainder of 2011 Steering Committee Calls**

 July 26 10:00 AM ET

 August 23 10:00 AM ET

 September 20 10:00 AM ET

 October 25 10:00 AM ET

 November 22 10:00 AM ET

 December 20 10:00 AM ET

**5. SETAC Session**

It was suggested that Christine send out a message to the ESIP lists reminding of the SETAC session on Tuesday May 31.

**Next Meeting - Bar Harbor: June 17**