**ICUC & Tesera Conference Call – July 31, 2015**

**Participants**

Tamara Biggs (Tesera), Mandy Ferrari (Tesera), Alex Joseph (Tesera), Jim Latimer (EPA), Shannon Patterson (Tesera), and Christine Tilburg (ESIP).

**1. Technical Questions**

The call began with some technical questions. Jim Cradock was not on the call and Christine Tilburg stated that it would be better for Jim Cradock if the calls were not on Fridays – if there will be a significant number of technical questions moving forward. She suggested that for now a call be set up for next week with Jim Cradock.

**2. Design Questions**

Christine asked when the Tesera team would like comments on the design. As an example she wondered if the questions placed in the app are too long and will turn the user off. She also mentioned that Kathryn Parlee felt the questions age was too bland. Tamara Biggs stated that having text changes and design changes at this time would be ideal. She asked that all text and design comments be submitted between the conference calls. She also asked that the ESIP provide text for the background page. ***(Action to be taken: Discuss with Jim Latimer and Kathryn Parlee changes to the text prior to the next call and send Tesera a document with the changes outlined).***

**3. Distribution Plan**

The team then discussed identifying a small user group to work with the Beta version. Christine stated that the ESIP Steering Committee would be a good choice. She wondered if the Tesera team could do a similar demo of the app at the next Steering Committee meeting (August 25). The Tesera team agreed to that date and time. ***(Action to be taken: Make sure on Steering Committee agenda).***

The team also discussed putting together a small user group to test the beta version (other than the Steering Committee). Christine suggested some other individuals from a more varied background including Susan Russell-Robinson, Donald Killorn, Ron Kozlowski. Jim Latimer also suggested finding some non-technical individuals to test (side note: Jim revealed that his wife still uses a flip phone!). Christine also mentioned that the ESIP October monthly journal would be a great example on how to get info out. ***(Action to be taken: Add to journal schedule).***

The group also discussed building a better social media presence for ESIP. Christine wondered if the Tesera has any documents discussing social media and an example roll out that Christine can use for planning. ***(Action to be taken: Shannon is putting together this frame work for Christine).***