**ICUC Committee Conference Call: February 26, 2015**

**Participants**

Jim Latimer (EPA), Susan Russell-Robinson (USGS), Kathryn Parlee (EC) and Christine Tilburg (GOMC)

**1. Discussion of WetPro**

Individuals on the call discussed Coastal CuRAs WetPro app. Christine Tilburg mentioned that the app itself is quite bare-bones and appears to be focused on providing a way for their coastal observers to quickly input observations. Kathryn Parlee agreed and stated she has been trying to connect with Oliver Woods about the app but he has been on vacation. Once Kathryn has his request for proposals she will share it with the group.

**2. Discussion of proposal elements**

The group agreed that the proposal should note that back and forth interactions with the app team will be necessary. In addition it will be important to use ESIP’s branding with the app. Susan Russell-Robinson wondered if others on the call had looked at the website “Web Pro” ([http://www.webpro.com/)/](http://www.webpro.com/%29/) . Susan stated that she finds the webpage helpful and discusses some things that should be included with the call for proposals. She suggested that the call for proposal include:

1. Utilizing ESIP’s strong branding and color scheme.
2. A design charette should be included for discussions with the app team (this is like a storybook to promote open communication between the app team and designer).
3. The app should not try to accomplish too many things but rather do two things very well.

**Next Steps**

Christine suggested that she put together a “straw dog” of elements for the proposal and the group can work on that through email conversation. She hopes they can have one more call then release the request for proposals by the end of March.