**ICUC & Tesera Conference Call – July 17, 2015**

**Participants**

Spencer Cox (Tesera), Jim Cradock (GOMC), Mandy Ferrari (Tesera), Alex Joseph (Tesera), Jim Latimer (EPA), Kathryn Parlee (EC), and Christine Tilburg (ESIP).

**1. Review stakeholders and objectives**

The conference call began with a discussion of intended users. Christine Tilburg stated that the users include ESIP’s regular community plus the general public and citizen scientists that might participate through the Geotour and other activities. Christine stated that the intent is to build a photolibrary at specific sites but also allow for “user’s choice”. Jim Latimer stated that it would be nice to have a text box allowing for some user comments. The Tesera team stated that there might room for specific questions that could grow the metadata for the site. Possible questions might be:

 1. Is there litter?

 2. How do you feel about this ecosystem?

 3. What is outside the norm for this location.

It’s possible to train the users using this sort of questioning process. The Tesera team wondered where the information would be stored. Jim Cradock stated that there is a dedicated server but there likely needs to be a gate keeper for review.

**2. Monitoring Map information**

With respect to the other utility of the app, the group discussed how information might be obtained from the Monitoring Map. Jim Cradock stated that they could likely set up a simple API or whatever else might be needed. The group also discussed other content from the ESIP webpage that might be included – things on the newsfeed that drive content (example: monthly journals).