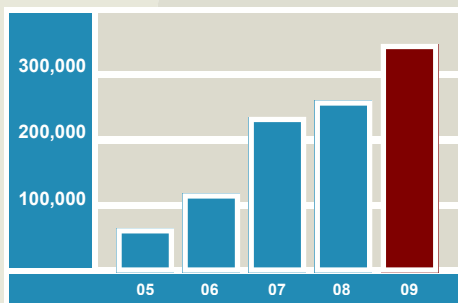


Lexian delivers a better experience for the Board of Directors by providing the staff and services the Board needs to reach its goals.

Determining goals is easy... execution is the challenge.

- Timely communication with members, stakeholders, and outside entities
- Conduct meaningful meetings and events.
- Improve data management to ensure accuracy and complete communication
- Sophisticated financial reporting to assist the board in decision-making
- Centralized office functions to ensure efficiency and effectiveness

FUND BALANCE



CONTACT US TODAY

Lexian
**MANAGEMENT
ASSOCIATES**

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Lexian
**MANAGEMENT
ASSOCIATES**

Non-profit Management

Providing a better
experience for the
Board of Directors



- Board/Committee Support
- Communications
- Financial Management
- Event/Meeting Management
- Membership Administration
- Data Management

Our mission is to simplify and minimize the effort necessary for the volunteer Board of Directors to achieve its goals by providing an experienced staff and cost-effective services, while making sure your organization maintains its identity.

Comprehensive Services for Non-Profits

Traditionally, associations hire an executive director and staff, rent or purchase office space, buy equipment and software, purchase phone and Internet services, and manage their own assets. That model can work for associations with abundant cash.

A COST-EFFECTIVE MODEL

For non-profits operating on a limited budget, as local and regional non-profits frequently do, Lexian provides a cost-effective solution.

BROAD EXPERTISE

In addition to being cost-effective, our model gives the non-profit access to expertise over a wide range – eliminating the need to go on individual

searches to produce a hardcopy newsletter... provide e-marketing for events... or the need to look elsewhere for sophisticated financial reporting. Lexian can provide all of these services, and by leveraging technology, these services can be



centralized. We do this while maintaining your organization's identity. For example, some of our clients choose to have

their organization's incoming calls answered in our office. Their calls come in over dedicated lines and are answered with the name of their organization.

DIVERSIFIED FUNDING

In the case of membership organizations, the more these organizations can grow non-dues revenue, the smaller the burden on individual members. Lexian can help diversify the revenue base through increased non-dues revenue.

FULL SERVICE, OR CHOOSE FROM A MENU OF SERVICES

Our clients may choose from our menu of services... perhaps selecting bookkeeping services,

which includes member dues management and donations management. Clients may opt for "full-service" to include everything from Lexian providing an Executive Director to managing data and communications. The choice is yours.

SECURING THE FUTURE

Making a profit is not the mission of your organization. Still, the ability for your organization to achieve its mission today *and* tomorrow, hinges on your organization's ability to continue operations. We manage events and programs with this in mind.



- Board and committee support to assist in achieving goals
- Centralized office functions... while maintaining your organization's identity
- Database maintenance, to ensure up-to-date records and communications
- Event planning, marketing and on-site management
- Full communications services... from hard copy newsletters to e-marketing.
- Assistance with board meetings and planning sessions

Lexian
MANAGEMENT
ASSOCIATES

Non-profit Management