



# CLIMATE CHANGE

## 2010-2011

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**HIGHLIGHTS:** The Gulf of Maine Council's Climate Change Network will serve as an Information Sharing Resource Center of Climate Change issues for the Atlantic US/Atlantic Canada.

### SECURED FUNDING

Stated in US Dollars  
(Indirect Included)

#### Expense

A. Technical assistance	\$11,659
B. Policy maker outreach	\$124,354
C. US/CA coordination	\$40,806

**Total Expense** \$176,819

#### Income

**Total Income** \$0

**FUNDS NEEDED** \$176,819

Expenses Expenses v. Income

### OVERVIEW

#### Program Description


The Climate Change Network (the Network) strives to bring the latest climate change science, impacts, and adaptation information to the Gulf of Maine community and the larger region of the Atlantic US and Atlantic Canada. The goals of the Network are to enhance awareness of how climate change will impact the Gulf of Maine and Atlantic region, help those working on other environmental issues to understand how climate change will influence their decision-making, work toward joint adaptation strategies, and facilitate networking and communication between various groups, agencies, and academics.


#### More Info


#### Deliverables

- ID and convene key players to serve on Steering Committee
- Collaborate and communicate across US and Cdn partners on existing initiatives and lessons learned
- Inventory existing needs assessments for climate information
- Deliver climate change information through workshops, webinars, and annual conference.

**Strengths:** Facilitates the networking of all bi-national parties interested in climate change. 

**Weaknesses:** Both labor and resource intensive in order to maintain and grow those network opportunities. 

**Opportunities:** Networking will identify and expand knowledge of climate change impacts on Gulf of Maine. 

**Threats:** Lack of pertinent region-specific knowledge. Need relevant, high-level, bi-national participation. 

#### Action Plan

List how program corresponds with the AP

- 1.17 Conduct risk analysis and prioritize the vectors of invasive species and understand the effects of climate change.
- 1.18 Convene stakeholder workshops to identify and promote mitigative and adaptive strategies for dealing with sea level rise and changes in water quality related to climate change.
- 1.20 Enhance the climate change module of the Council's on-line KnowledgeBase by compiling programs, best practices and other information.
- 1.21 Investigate and propose regional climate change adaptation strategies

- 1.22 Initiate the Climate Change Network and coordinate Climate Change Action Plan Activities for years one and two.
- 1.5 Prepare regional criteria to identify coastal habitats at risk from sea level rise and other climate change impacts; integrate into habitat restoration decision-making.
- 1.6 Compile and disseminate information on coastal habitats and watersheds at risk due to climate change.

### Linkages

Internal: All subcommittees. Network is a cross-cutting committee.

External: US Feds including: EPA, NOAA, DOI, DofAg, others.  
Canadian Feds: EC, DFO, others. State and provincial agencies from US SC to Newfoundland.

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Technical assistance	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Policy maker outreach	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
US/CA coordination	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
Climate Change Activities	NOAA/CSI - Coasts	Cash	\$285,000	05/11/2011	
<b>Total</b>			<b>\$285,000</b>		

### INITIATIVE REPRESENTATIVES

**Co-chair:** Carlyne Marshall, Canadian Co-chair, Ellen Mecray, US Co-chair

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## ECOSYSTEM INDICATOR PARTNERSHIP

### 2010-2011

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**HIGHLIGHTS:** ESIP has released three factsheets: ESIP, Aquaculture and Climate Change. Hands-on workshop was held in April 2011. Another is planned for the BoFEP Meeting in September 2011. User feedback is improving design and functionality of the Indicator Reporting Tool. Moving toward ESIP 2.0, which increases outreach and expands indicator sets.

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense </b>	
A. Program Manager	\$80,344
B. Web Services	\$5,958
<b>Total Expense</b>	\$86,302
<b>Income </b>	
A. USGS	\$68,702
B. EC (Contribution Agreement)	\$14,080
C. DFO	\$3,520
<b>Total Income</b>	\$86,302
<b>FUNDS NEEDED</b>	<b>\$0</b>

Expenses

Expenses v. Income

### OVERVIEW

#### Program Description


ESIP is planning to complete the first tier indicators by winter 2012. Intern is working on coastal development - impervious surface. ESIP is currently moving to a second phase where tools are evaluated by managers and decision-makers. In addition, will begin to re-evaluate tier two indicators and develop work plans to incorporate them into the ESIP tools. A stable base has been established for the Program Manager and web services; new efforts ongoing to find funds for outreach and evaluation.


#### More Info

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#### Deliverables

- Release of general fact sheet (July 2009)
- Release of revised Indicator Reporting Tool (July 2009)
- Release of Aquaculture fact sheet (January 2011)
- Release of climate change fact sheet (February 2011)
- Release of habitat extent fact sheet (Summer 2011)
- Populate indicators for a portion of the four remaining subcommittees (fisheries/aquaculture, aquatic habitat, contaminants, coastal development (on-going))
- Presentations and workshops in the region as opportunity allows for
- Identification of specific ESIP indicators which could be associated with legislative goals and/or mandates
- Reinvigorate Provincial participation in ESIP subcommittees

**Strengths:** More than 75 organizations participate in subcommittees. Federal funding sources (EC, DFO, EPA and USGS) provide stable platform for FY2011. 

**Weaknesses:** Small membership from states and provinces as well as local organizations 

**Opportunities:** Build stronger alliances with regional groups with similar interests and concerns 

**Threats:** Loss of Program Manager, to job that provides steady and reliable funding. 

#### Action Plan


List how program corresponds with the AP

- 1.8 Implement the Council's 'Strategy for Gulf of Maine Ecosystem Indicators and State of the Environment Reporting'

**Linkages** 

Internal: Climate Change Network, Gulfwatch, Habitat Monitoring Subcommittee

External: Over 140 volunteers from academic, government, industry and public organizations

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Manager	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Web Services	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✓	✓

**FUNDING PROPOSALS** 

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
ESIP manager support	Environment Canada FY12	Cash	\$6,346	04/01/2011	
ESIP Tasks/Workshop	NERACOSS	Cash	\$15,000	11/15/2010	Approved
ESIP Tasks	NERACOSS	Cash	\$82,000	05/01/2011	
FY 12 & 13 Program Manager & IT Deliverables	USGS	Cash	\$80,000	11/01/2010	Approved
ESIP Tasks	EPA	Cash	\$15,000	03/31/2011	
ESIP Tasks	Davis Foundation	Cash	\$5,000	06/10/2011	
<b>Total</b>			<b>\$203,346</b>		

**INITIATIVE REPRESENTATIVES** 

**Co-chair:** Canadian Co-chair: Kathryn Parlee (EC), US Co-chair: Susan Russell-Robinson (DOI)

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# GULF OF MAINE MAPPING INITIATIVE

## 2010-2011

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**HIGHLIGHTS:** No funding for a coordinator position means that coordination and organization will fall to committee members, and regional collaboration will be diminished.

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense</b> 	
A. Coordinator	\$46,600
<b>Total Expense</b>	\$46,600
<b>Income</b> 	
<b>Total Income</b>	\$0
<b>FUNDS NEEDED</b>	<b>\$46,600</b>

Expenses                      Expenses v. Income

### OVERVIEW

#### Program Description


Coordinate seafloor mapping in the Gulf of Maine, with the ultimate goal of developing benthic habitat maps from the intertidal zone to the deep subtidal for the entire GoM ecosystem. Since holding a Planning Workshop in February 2006, GOMMI has been working toward four main objectives: broaden base of support for GOMMI; Coordinate mapping efforts in the GOM; complete a pilot mapping project on Cashes Ledge; map priority areas. These objectives continue to guide GOMMI's work.


#### More Info

[Click to Visit Web Site](#)

#### Deliverables

- Updated High-Resolution Seafloor Mapping Coverage Map
- Periodic GOMMI Steering Committee Conference Calls & Call Summaries
- Facilitate Publication of Seafloor Mapping Data on GOM Biogeographical Information System
- Plan, coordinate, and seek funds GOMMI and other regional seafloor mapping projects
- Assist or coordinate data integration efforts (e.g. marine cadastre effort to integrate seafloor benthic data, Massachusetts Ocean Partnership, Gulf of Maine Biogeographical Information Systems, etc.)
- Promote mapping standards directly & through mapping coordination
- Listing of Gulf of Maine Mapping Activities
- 2010-2011 GOMMI Workplan
- Fundraising Strategy & Fundraising (private donors, foundations)

**Strengths:** GOMMI has a diverse and large steering committee membership. The need for seafloor mapping to guide research, management decisions, policy making, ecosystem-based management approaches, and commercial activities, and ocean development is widely recognized by all stakeholders 

**Weaknesses:** no sustained funding for GOMMI coordinator, securing funding to leverage or initiate seafloor mapping efforts, lack of continued representation from Canadian agencies 

**Opportunities:** partnership with MA seafloor mapping program thru Coastal Zone Management and Division of Marine Fisheries; advancing outcomes of 3 workshops; participating in a mapping collaborative with regional and international partners, NROC working group requests for seafloor mapping

**Threats:** institutional memory difficult to maintain w steering

through institutional memory, amount to maintain in steering committee membership shifting, lack of consistent funding for coordinator

**Action Plan**

List how program corresponds with the AP

- In providing baseline benthic substrate & habitat data to aid ecosystem-based management, decision making, research and monitoring, seafloor mapping supports goal #1

**Linkages**

Internal: every one that can benefit from seafloor mapping

External: Seafloor Mapping US Congress/NEGC request - \$1,500,000; NERACOOS, CoML, IOCM, NOAA, USGS, NRCAN, state and provincial agencies, seafloor mapping consulting, Center for Coastal and Ocean Mapping at UNH, Office of Coast Survey, National Park Service, Canadian Healthy Oceans Network, Gulf of Maine Research Institute, etc.

<b>FUNDING</b>	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
GOMMI Coordinator	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

**FUNDING PROPOSALS**

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
<b>Total</b>			<b>\$0</b>		

**INITIATIVE REPRESENTATIVES**

Co-chair: Linda Mercer, interim US co-chair

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## GULF OF MAINE TIMES

### 2010-2011

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**HIGHLIGHTS:** Public face of the Council. Broad readership base. The present funding shortfall means that only one more online edition of the Times will be produced. There is the potential for small amounts of additional funding, which may enable the Times to exist issue to issue; however, this may not be feasible based on funding uncertainty and availability of the editor.

#### SECURED FUNDING

Stated in US Dollars  
(Indirect Included)

#### Expense

A. Editor (4 issues)	\$48,411
Printing/mailing (4 issues - not needed if web edition B. only)	\$45,470
<b>Total Expense</b>	<b>\$93,881</b>

#### Income

A. Donations/Sponsorships	\$8,669
B. USGS	\$5,000
C. JB Cox Foundation	\$2,343
D. NH Charitable Fund	\$1,864
E. DFO	\$2,956
F. ME SPO	\$2,000
G. EC	\$1,500
<b>Total Income</b>	<b>\$24,332</b>

**FUNDS NEEDED** **\$69,549**

Expenses Expenses v. Income

#### OVERVIEW

##### Program Description

When the Times was established, the objective was to provide a newspaper that represents a transboundary voice for environmental and conservation activity within the Gulf of Maine. We are working to enhance the web presence of the Times by augmenting the content through periodic updates. While providing more information to our readers, we are hoping also to build sponsor loyalty.

##### More Info

[Click to Visit Web Site](#)

##### Deliverables

- 2 full editions of GOM Times online, periodic updates between full issues
- Encourage other publications & media to cite and reprint articles

**Strengths:** Signature product of GOMC. Highly effective editorial team in place. Readership of more than 10,000 throughout Gulf region.

**Weaknesses:** Current lack of sustainable funding sources.

**Opportunities:** Having a minimum of an on-line version would ensure that the Times does not stop completely.

**Threats:** Funding

##### Action Plan

List how program corresponds with the AP

- Cross-cutting activity for the Action Plan

##### Linkages

Internal: Cross-committee; ESIP fact sheets; State of the Gulf of Maine theme papers

External: We communicate the activities of other organizations and agencies within the Gulf of Maine; ESIP fact sheets; State of the Gulf of Maine theme papers

FUNDING	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Editor												
Printing/Mailing												

#### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
FY 13 Two Partial Issues GOMT plus ESIP articles	USGS	Cash	\$20,000	01/15/2011	Approved
Gulf of Maine Times Issues	Annual Donations	Cash	\$8,000	06/01/2011	
Gulf of Maine Times articles	EPA (EE Grant)	Cash	\$8,000		
<b>Total</b>			<b>\$36,000</b>		

### INITIATIVE REPRESENTATIVES

**Co-chair:** Theresa Torrent-Ellis, Terri Green

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## GULFWATCH

### 2010-2011

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**HIGHLIGHTS:** \$10,260 is needed for Inorganic Analysis lab cost. \$7,350 is needed for Data Report and Data Management. Expected funds would cover Gulfwatch Coordination and Organic Analysis. Recent success in increasing committee membership with three new members joining the committee.

#### SECURED FUNDING

Stated in US Dollars  
(Indirect Included)

#### Expense

A. Coordinator	\$26,100
B. Analysis (Organic)	\$14,172
C. Data Report	\$5,365
D. Data Management	\$2,100
E. Analysis (Inorganic)	\$10,260
Communication Materials for	
F. Managers	\$50,000

**Total Expense** \$107,997

#### Income

EC FY 11	
A. Contribution/Coordinator	\$11,390
EC FY 11 Contribution/2009	
B. Data Report	\$5,365
Analysis - inorganic, EC in-	
C. kind	\$10,260

**Total Income** \$27,015

**FUNDS NEEDED** \$80,982

Expenses                      Expenses v. Income

#### OVERVIEW

##### Program Description


The Gulfwatch Program collects, analyzes, and communicates data on chemical contaminants using the tissues of blue mussels (*Mytilus edulis*) to assess the distribution and levels of chemical contaminants in coastal waters in the Gulf of Maine and Bay of Fundy. It is the only marine chemical contaminant monitoring program jointly coordinated by the US and Canada across international borders. Contaminants assessed include: 24 PAHs; 22 PCBs, 16 pesticides and 9 metals, following methodologies of US-EPA and NOAA.


##### More Info


[Click to Visit Web Site](#)


##### Deliverables

- 2009 mussel tissue sampling and analysis
- Analysis and reporting on 2008 data.
- Updating of on-line Gulfwatch Interactive Mapping Tool
- Papers (2) based on 1993-2008 data analysis and interpretation

**Strengths:** Long-term data series; data provider for ESIP; only monitoring program of its kind in CAN/US. 

**Weaknesses:** Lack of funds; reliance on year-to-year government funding 

**Opportunities:** Increased use by federal/state/provincial agencies for State of the Environment reporting; expand and build upon existing monitoring program to serve new clients. 

**Threats:** Lack of funding; Retiring committee members and no new recruits. 

##### Action Plan

List how program corresponds with the AP

- 2.1 Develop and disseminate tools for managers to use Gulfwatch data and analyses through partnerships with other regional efforts.
- 2.2 Continue to conduct the Gulfwatch program, integrating recommendations from the scientific program review.

##### Linkages

Internal: ESIP

External: NOAA Mussel Watch Program

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Coordinator	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
Analysis (Organic)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
Data Report	✗	✗	✗	✗	✗	✗	✓	✓	✓	✗	✗	✗
Data Management	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Analysis (Inorganic)	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗	✗
Communication Materials for Managers	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
Gulfwatch Coordination, 2009 data Report and Data Presentation	EC FY 12 Funds	Cash	\$7,904	03/31/2011	
<b>Total</b>			<b>\$7,904</b>		

### INITIATIVE REPRESENTATIVES

**Co-chair:** Peter G. Wells, Dalhousie University/BoFEP, CA Co-chair, Vacant, US Co-chair

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# HABITAT MONITORING

## 2010-2011

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**HIGHLIGHTS:** No funding will mean that the new web-tool will remain a pilot project, and that coordination will have to be led by participating committee members.

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense</b> 	
A. Coordinator	\$29,150
B. IT Services	\$3,500
Decision Support System	
C. Development Contract	\$58,295
<b>Total Expense</b>	\$90,945
<b>Income</b> 	
<b>Total Income</b>	\$0
<b>FUNDS NEEDED</b>	<b>\$90,945</b>

### OVERVIEW


#### Program Description


The Habitat Monitoring Sub-committee facilitates regional coordination and dissemination of information on the distribution, extent, and condition of significant coastal and marine habitats. The subcommittee has developed a regional strategy for habitat monitoring and a prototype web-based tool for inputting, synthesizing, and reporting regional monitoring results. Tasks include populating the web tool with existing data on salt marsh and seagrass vegetation indicators; expanding the tool to include additional indicators of habitat integrity at multiple scales; and contributing information on regional habitat condition to the ESIP reporting tool.


#### More Info

#### Deliverables

- Summary recommendations and presentations from the workshop on Status, Trends, and Conservation of Eelgrass in Atlantic Canada and the Northeastern United States held February 2009.
- Completed web-based decision support tool for salt marsh and seagrass monitoring (contingent on securing funding)

**Strengths:** • Commitment of HMSC members; • strong foundation for regional coordination of habitat monitoring in a way to serve information needs of decision makers. 

**Weaknesses:** • Lack of paid coordinator to implement HMSC regional monitoring plans; • Lack of funds to develop the prototype web-based Regional Habitat Monitoring Data System to completion. 

**Opportunities:** • Development of proposals to fund completion of web-based tool for synthesizing and reporting regional habitat monitoring data. 

**Threats:** Lack of funds. 

#### Action Plan

List how program corresponds with the AP


- Directly supports AP 1.8; contributes to AP 1.23.

#### Linkages

Internal: • ESIP – HMSC serves as Aquatic Habitats workgroup and provides large-scale habitat indicators for ESIP tool; • HRSC, HCSC, and GOMMI

External: Many federal, state, provincial, academic, and nongovernmental organizations with interest in and responsibility

Expenses                      Expenses v. Income

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Coordinator	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
IT Services	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Development Contract	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
<b>Total</b>			<b>\$0</b>		

### INITIATIVE REPRESENTATIVES

**Co-chair:** Currently, both the Canadian and US co-chair positions are vacant

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# HABITAT RESTORATION

## 2010-2011

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**HIGHLIGHTS:** Funding largely secured; however, some funding is still sought as recommended match for the coordinator position.

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense </b>	
A. Restoration Coordinator	\$96,766
B. Grant Expenditures (est.)	\$425,494
<b>Total Expense</b>	<b>\$522,260</b>
<b>Income </b>	
A. NOAA/NMFS III (Rest. Coordonator.)	\$86,266
B. NOAA/NMFS III (Grant Expenditures)	\$425,494
C. ME DOT Restoration Coordinator	\$10,500
<b>Total Income</b>	<b>\$522,260</b>
<b>FUNDS NEEDED</b>	<b>\$0</b>

Expenses                      Expenses v. Income

### OVERVIEW

#### Program Description

The Habitat Restoration Program has three major areas of focus: (1) the Habitat Restoration Subcommittee (made up of state, provincial, federal Canada & US, & NGO representatives) facilitates information sharing on habitat restoration around the Gulf; (2) develops technical guidance & informational materials on habitat restoration & restoration priorities; (3) provides funding & technical assistance to habitat restoration subaward projects throughout the Gulf of Maine & its watershed through the GOMC/NOAA Community-based Habitat Restoration Partnership Grant Program. The Grant Program is funded through a three-year competitive grant process that requires frequent & ongoing tasking & oversight from HRSC members in the Partnership.

#### More Info

[Click to Visit Web Site](#)

#### Deliverables

- Ongoing development of new restoration project concepts with community, NGO, & agency proponents throughout the Gulf of Maine region
- Under the Grant Program; Annual release of habitat restoration RFP & selection of new projects; Annual allocation of restoration funding (up to \$350k per year) for new subawards
- Completion of successful restoration projects facilitated through close engagement of grantees with GOMC-NOAA Partnership Project Teams that provide ongoing technical assistance & administrative oversight
- Development and execution of outreach efforts (materials and programming) as needed & as time allows
- Contributions to the Gulf of Maine Restoration and Conservation Initiative facilitated by HRSC involvement in the Steering Committee and work groups
- Contributions as requested to the 2012-2017 GOMC Action Plan exercise through participation in the Action Plan Work Group

**Strengths:** Committed team with considerable restoration/ecological expertise & strong interjurisdictional linkages

**Weaknesses:** Declining non-fed. match jeopardizes fed. funding for the grant partnership; staffing constraints & workload pressures limit subcommittee activities.

**Opportunities:** Promote application of well-recognized restoration principles/methods, ID common issues & engage in dialogue on emerging issues (e.g. climate change)

emerging issues (e.g. climate change) :

**Threats:** 1) Diminished funding will reduce the ability of grant partnership and HRSC to function; 2) Reduced engagement of HRSC members could impact info. sharing

**Action Plan**

List how program corresponds with the AP

- 1.1 Continue to administer Habitat Restoration Partnership Grants
- 1.15 Investigate options for a technical-assistance program for voluntary habitat restoration by private landowners.
- 1.2 Maintain and refine the Gulf of Maine Habitat Restoration Web Portal
- 1.4 Collaborate with the foundation community to expand support for habitat restoration activities (& identify priority issues).
- 1.8 Participate in various ESIP committees

**Linkages**

Internal: Habitat Restoration- Monitoring- Conservation SCs.; ESIP; Council Coordinator - Fund Development Coordinator; USGOMA Director - Financial Assistant

External: Gulfwide restoration practitioners; restoration researchers; CZM programs in ME, NH, MA; BoFEP Saltmarsh and Restricted Tidal Systems Committee.

<b>FUNDING</b>	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Coordinator	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
Grants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

**FUNDING PROPOSALS**

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
GOMC-NOAA Habitat Restoration Partnership 4th Partnership grant, Year 2	NOAA/NMFS	Cash	\$750,000	03/31/2011	
Restoration Coordinator match	ME DOT (over 2 years)	Cash	\$40,000	01/15/2011	Approved
Restoration Coordinator match	CWRP (over 3 years)	Cash	\$15,000	06/01/2011	
Restoration Coordinator match	MA DER (over 3 years)	Cash	\$30,000	02/15/2011	Approved
<b>Total</b>			<b>\$835,000</b>		

**INITIATIVE REPRESENTATIVES**

**Co-chair:** John Catena, NOAA, USA; E. Anita Hamilton, DFO, Canada,

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## INFORMATION MANAGEMENT

### 2010-2011

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**HIGHLIGHTS:** Core-service that maintains and enhances the Council's webpage and information management. If all dues are received, funding will be in place for rmaintenance of the webpage and assistance to the Secretariat. Web services for committee work will be covered by funding received for committee projects.

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense</b>	
A. Core IT Services	\$23,895
B. Server Fee	\$180
<b>Total Expense</b>	<b>\$24,075</b>
<b>Income</b>	
Annual Council Dues (Core IT	
A. Services)	\$23,895
B. Server Fee	\$180
<b>Total Income</b>	<b>\$24,075</b>
<b>FUNDS NEEDED</b>	<b>\$0</b>

### OVERVIEW

#### Program Description

Council has continued to foster innovative approaches to sharing information and enhancing collaboration within the Gulf of Maine in order to promote conservation of the Marine Environment . Separate early public GOM web browsers were unified into gulfofmaine.org which was officially launched on 2 December 1998. The web services aim to provide GOM residents, businesses, commercial and recreational users, environmental stewards, managers, lawmakers and scientists with the information, tools and data needed to increase their awareness, knowledge and understanding of habitat, environmental and human health and vibrant communities within the GOM. Increased knowledge and collaboration promotes better lifestyle choices, best management practices as well as conservation, protection and restoration.

#### More Info

www.gulfofmaine.org

#### Deliverables

- www.gulfofmaine.org
- <http://www.gulfofmaine.org/gomt/>
- [http://www.gulfofmaine.org/people\\_finder/](http://www.gulfofmaine.org/people_finder/)
- [http://www.gulfofmaine.org/ngo\\_directory/](http://www.gulfofmaine.org/ngo_directory/)
- <http://www.gulfofmaine.org/news/index.php#habitatrestoration2009-2010rfp>

Expenses                      Expenses v. Income

**Strengths:** This is a core funded activity. The usefulness of the technology (program) is beneficial to all sub-committees as well as to the public and managers, etc.

**Weaknesses:** The core funding in place does not cover current web-services needs. Extra enhancements require extra funding resources.

**Opportunities:** Sponsors to support web services components.

**Threats:** Inadequate support risks web services or components becoming dormant or poorly maintained.

#### Action Plan

List how program corresponds with the AP

- The Web Services Program serves the needs of all 3 goals.

#### Linkages

Internal: All GOM Committees and sub-committees, list serves, Mapping Tools (ESIP, Habitat Restoration), GOM Times, Visionary Awards, Restoration Grants, databases (Restoration Inventory, Gulfwatch People Finder KnowledgeBase) Collaboration Tools

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Core IT Services												
Server Fee												

**FUNDING PROPOSALS** 

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
<b>Total</b>			<b>\$0</b>		

**INITIATIVE REPRESENTATIVES** 

**Co-chair:** Paul Currier, Jennifer Hackett

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## OUTREACH STRATEGY

### 2010-2011

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**HIGHLIGHTS:** Support to the new five year action plan with the development of a communications framework. Media launch of the State of the Gulf report Support for the launching of the first two fact sheets for ESIP Continued oversight of the GOMT

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense</b>	
A. Contractor	\$3,000
<b>Total Expense</b>	\$3,000
<b>Income</b>	
A. Contractor, ME SPO, in-kind	\$3,000
<b>Total Income</b>	\$3,000
<b>FUNDS NEEDED</b>	<b>\$0</b>

### OVERVIEW

#### Program Description

To support the education, outreach and communication needs of the Gulf of Maine Council including the oversight of the production of the Gulf of Maine Times.

#### More Info

#### Deliverables

**Strengths:** A very strong committee with a variety of education and communication experience

**Weaknesses:** Lack of projects, need for a work plan and communications strategy which is in the works

**Opportunities:** To convene more information sharing forums and sessions for the next action plan and to collaborate with regional stewardship and education efforts

**Threats:** None

#### Action Plan

List how program corresponds with the AP

#### Linkages

Internal:

External:

Expenses                      Expenses v. Income

<b>FUNDING</b>	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
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### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
<b>Total</b>			<b>\$0</b>		

### INITIATIVE REPRESENTATIVES

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# SECRETARIAT

## 2010-2011

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**HIGHLIGHTS:** Critical to the functioning of Council. If all 09/10 Council dues are received and a meeting registration fee is implemented, there will be no reduction from 08/09 funding levels. Reduction in funding means less support to the host jurisdiction and a need to further reduce meeting costs.

### SECURED FUNDING

Stated in US Dollars  
(Indirect Included)

#### Expense

A. Council Coordination (CC)	\$42,050
B. Meeting expense	\$5,400
C. Award framing	\$1,100
D. Administrative Assistant	\$20,000
E. People Finder updates	\$2,550
F. Action Plan Support	\$15,000

**Total Expense** \$86,100

#### Income

A. Annual Council Dues (CC)	\$25,791
B. Indirect Revenue (CC)	\$16,258
ME SPO in-kind Admin.	
C. Assis.	\$20,000
D. Registration Fees	\$2,850
AP Support - ME SPO	
E. (10,000 cash, 5,000 in-kind)	\$15,000
People Finder updates	
F. Reserve Account	\$2,550

**Total Income** \$82,449

**FUNDS NEEDED** \$3,651

### OVERVIEW

#### Program Description

Secretariat ensures that annual processes of the Gulf of Maine Council on the Marine Environment are effectively carried out with the input and participation of the appropriate people from within the organization. Although most of this is accomplished through the efforts of various committees and contractors, the Secretariat oversees the completion of many tasks pertinent to the group as a whole. The Secretariat facilitates communication among the Council, Management and Finance, Working Group members, and sub/committees includes membership, listserves, website, meeting pages.

#### More Info

[Click to Visit Web Site](#)

#### Deliverables

- Two Council meetings
- Four Working Group meetings
- Meeting agendas and summaries
- Annual budget
- Annual report
- TAPAS updates
- Committee/subcommittee coordination
- Annual awards program and ceremony
- Listserves, PeopleFinder, website content maintenance
- Portal for internal/external communications and responding to inquiries
- Program Deliverable

**Strengths:** Rotating jurisdictions strengthen cooperation and sharing of work-load; contractors with experience and institutional knowledge

**Weaknesses:** Rotating jurisdictions requires considerable commitment from host jurisdiction, can't fund-raise for core services

**Opportunities:** In-kind staffing of Administrative Assistant position; use of technology to ease administrative burdens

**Threats:** Funding shortfall; time constraints of Secretariat chair

#### Action Plan

List how program corresponds with the AP

- The Secretarait is responsible for ensuring that the Council is


Expenses                      Expenses v. Income

- The Secretariat is responsible for ensuring that the Council is properly functioning and able to meet its goals as defined in the AP.

### Linkages

Internal: Council, Working Group, Management Committee, Secretariat Team, US Assoc., CA Assoc.

External: First point of contact for outside inquiries

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Council Coordination	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meeting Expense	✗	✗	✗	✓	✗	✓	✗	✗	✓	✗	✗	✓
Award Framing	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗
Administrative Assistant	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Action Planning support	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
Council Coordination	EC Contribution Agreement (FY 12)	Cash	\$14,250	03/31/2011	
Meeting Expense/Awards	Meeting Registration Fee	Cash	\$2,850		
<b>Total</b>			<b>\$17,100</b>		

### INITIATIVE REPRESENTATIVES

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## SECURING FUNDS TO IMPLEMENT COUNCIL PROGRAMS

### 2010-2011

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**HIGHLIGHTS:** Important core service given the need to raise funds for Council development priorities. Council, Working Group and Committees all have very important role in the fund development process.

<b>SECURED FUNDING</b>	
Stated in US Dollars (Indirect Included)	
<b>Expense</b>	
A. Development Services	\$47,755
<b>Total Expense</b>	\$47,755
<b>Income</b>	
A. Annual Council Dues	\$47,755
<b>Total Income</b>	\$47,755
<b>FUNDS NEEDED</b>	<b>\$0</b>

### OVERVIEW

#### Program Description

The Council has identified three fund development priorities including: 1. Climate Change - focus on projects in the 2009 GOMC-NROC needs assessment 2. Ecosystem Indicators Partnership - completing current indicators and commencing work on ESIP 2.0 3. State of the Gulf Reporting - complete theme papers and implement communications initiative. The Fund Development Coordinator works collaboratively with the Working Group and Committees to articulate project goals and objectives, identify funding sources, write competitive proposals, and engage the funders in follow-up discussions.

#### More Info

Between January and December 2010 the Council wrote proposals for \$1.248M; raised \$660K; was declined on \$198K; and had \$362K in pending proposals

#### Deliverables

- At least 3-4 grant proposals; solicit 7-10 annual contributors/sponsors to support production and dissemination of the Gulf of Maine Times; Create materials describing a federal program ecosystem office.

**Strengths:** Working together we have demonstrated the ability to write competitive proposals and succeeded in securing funds.

**Weaknesses:** Working Group and committee members are busy and it is difficult for them to help develop competitive proposals.

**Opportunities:** The development of competitive ideas will increase the likelihood of securing grants. Further, some Council member organizations have development expertise that could be applied to Council fund development work.

**Threats:** The weakening economy will both decrease the dollars available and increase competition for discretionary dollars; shifting currency exchange rates.

#### Action Plan

List how program corresponds with the AP














- Fund development priorities established by the Council and consistent with the Action plan

#### Linkages

Internal: All priority program areas; Council Coordinator; US Gulf of Maine Association

External:

Expenses                      Expenses v. Income

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Development Services												

### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
Activity	Funder		\$0		
<b>Total</b>			<b>\$0</b>		

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# STATE OF THE GULF OF MAINE REPORT

## 2010-2011

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**HIGHLIGHTS:** The State of the Gulf of Maine Report was released in June 2010. To date the context document and 5 theme papers have been completed and are available on the State of the Gulf of Maine website.

### SECURED FUNDING

Stated in US Dollars  
(Indirect Included)

#### Expense

A. Nine Theme papers	\$48,770
B. Layout and Design	\$12,300
Project Coordination, IT,	
C. Outreach	\$34,000

**Total Expense** \$95,070

#### Income

A. One Theme Paper- NH DES	\$4,770
Project Coordination, IT,	
Outreach - DFO - cash and	
B. in- kind	\$24,000
C. layout and Design - USGS	\$2,000
One Theme Paper - DFO in-	
D. kind cash	\$2,000

**Total Income** \$32,770

**FUNDS NEEDED** \$62,300

Expenses Expenses v. Income

### OVERVIEW

#### Program Description

State of the Gulf of Maine Report aims to provide information on priority concerns for the region that can be used for environmental management, decision-making and education. The report is a modular, living, web-based document made up of an introductory document and a series of 14 theme papers. The context document provides an overview of the Gulf of Maine particularly for those readers who are not familiar with the region. The theme papers provide a more in-depth look at important issues within the Gulf.

#### More Info

[Click to Visit Web Site](#)

#### Deliverables

- Released Gulf of Maine in Context (June 2010)
- Released Invasive Species theme paper (June 2010)
- Released 2 Climate Change theme paper (June 2010)
- Released Coastal Habitats theme paper (June 2010)
- Released Emerging Issues theme paper (June 2010)
- Launched SOG website (June 2010)
- Developed communication materials (postcard and 2 banner displays) (March 2011)
- Anticipated release Toxic Contaminants theme paper (May 2011)
- Anticipated release Microbial Pathogens and Toxins theme paper (May 2011)
- Use assessment (Dalhousie) (March 2011)
- Remaining 7 theme papers (March 2011-June 2012)
- Communications and Outreach
- Website Maintenance
- Updating the theme papers as required

**Strengths:** Theme papers written and reviewed by experts in and around Gulf of Maine. Increased knowledge on the State of the Gulf of Maine

**Weaknesses:**

**Opportunities:** Build baseline information to monitor the State of the Gulf and assess how reports influence management decisions.

**Threats:** Lack of funding to complete remaining theme papers and update as required. Longevity beyond 2012.

### Action Plan


List how program corresponds with the AP

- SGOM Report informs action planning process through the identification of issues and gaps that require consideration by the Council.

### Linkages

Internal: ESIP, Gulf of Maine Times

External: General public, council member organizations

<b>FUNDING</b> 	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Management	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Outreach	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗

### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
Report Chapters	Jane's Trust - LOI submitted	Cash	\$35,000	05/30/2011	Denied
Report Chapters and outreach	Davis Conservation Foundation	Cash	\$40,000	06/10/2011	
Report chapters and outreach	Island Foundation	Cash	\$40,000	06/30/2011	
Report chapters	Sea Grant	Cash	\$12,000	07/15/2011	
<b>Total</b>			<b>\$127,000</b>		

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## SUSTAINABLE INDUSTRIES AND COMMUNITIES

### 2010-2011

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#### HIGHLIGHTS:

<b>SECURED FUNDING</b> Stated in US Dollars (Indirect Included)	
<b>Expense</b>	
<b>Total Expense</b>	\$0
<b>Income</b>	
<b>Total Income</b>	\$0
<b>FUNDS NEEDED</b>	\$0

#### OVERVIEW

**Program Description**

**More Info**

**Deliverables**

**Strengths:**

**Weaknesses:**

**Opportunities:**

**Threats:**

**Action Plan**

List how program corresponds with the AP

**Linkages**

Internal:

External:

Expenses

Expenses v. Income

<b>FUNDING</b>	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun

#### FUNDING PROPOSALS

Activity	Funder	Type of Funds	Amount (US)	Decision Date	Result
<b>Total</b>			<b>\$0</b>		

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